

News Release

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Boise® Introduces Environmental Sustainability Offering for Pressure Sensitive Label Market

BENSENVILLE, Illinois – Boise Inc. (NYSE: BZ) Label & Release announced today the addition of recycled content products and chain of custody certification to Boise's market leading portfolio of release liners and label facestocks. This new product announcement is a component of Boise's strategy to grow specialty and premium papers driven by packaging related demand and to build on Boise's tradition of environmental stewardship.

"We are pleased to offer the sustainability attributes most desired in the pressure sensitive industry," said Daniel Brown, director of marketing and strategic planning for Boise Inc.'s Label & Release business. "Our research covering the pressure sensitive supply chain from label printer/converters to packaging designers and brand owners revealed that recycled fiber content and chain of custody certification have the greatest impact on purchase probability and are the two most cited attributes industry participants plan to include in their sustainability action plans."

Boise's targeted sustainability offering builds on the inherent renewability of paper and the foundation of Boise's broad environmental sustainability practices. The new product offerings include chain of custody certifications by the Forest Stewardship Council (FSC), the Sustainable Forestry Initiative (SFI), and the Programme for the Endorsement Forestry Certification (PEFC). Boise's participation in the

Chicago Climate Exchange and the EPA's Energy Star Program also highlights the company's commitment to sustainability.

Boise facilities that manufacture pressure sensitive papers have achieved ISO 14001 compliance and are Sustainable Forestry Initiative (SFI) Procurement Certified. Additionally, this portfolio of products will extend SFI and Forest Stewardship Council (FSC) chain of custody certification to customers. Chain of custody certification is achieved through tracking and documenting raw materials from the forest to the consumer, including all successive stages of processing, transformation, manufacturing, and distribution.

Boise Label and Release's environmental sustainability portfolio was featured at Label Expo Americas on, September 9 in Rosemont, Illinois. To learn more about this environmental sustainability portfolio visit us at www.BoiseLabelRelease.com/Sustainability

About Boise Label & Release

Boise Label & Release is a leading supplier of release liner and label facestock papers to the global pressure sensitive industry. Our substrates are incorporated into pressure sensitive laminate constructions for use in label, graphic, health and medical, and tapes and industrial applications. Boise provides customers with the highest level of value through capability, insight, and collaboration. Visit us at www.boiselabelrelease.com

About Boise Inc.

Headquartered in Boise, Idaho, Boise Inc. (NYSE: BZ) manufactures packaging products and papers including corrugated containers, containerboard, label and release and flexible packaging papers, imaging papers for the office and home, printing and converting papers, newsprint, and market pulp. Our entire team of more than 4,600 employees is committed to delivering excellent value while managing our businesses to sustain environmental resources for future generations. Visit our website at www.BoiseInc.com.