



**2008 RECYCLED SUMMIT**  
**MAXIMIZING THE SUSTAINABILITY OF PAPER**  
**Sponsored by Boise®**  
Agenda

WEDNESDAY, MARCH 12

7:00 – 9:00 pm      **Opening Reception – Central City, 2<sup>nd</sup> Floor**

THURSDAY, MARCH 13

7:00 – 8:00 am      **Buffet Breakfast – Ballroom A**

8:00 – 8:10 am      **Opening Remarks and Hotel Information – Ballroom B**  
*Vince Phelan, Marketing Director, Boise Inc.*

8:10 – 8:30 am      **Welcome**  
*Alexander Toeldte, CEO, Boise Inc.*

8:30 – 8:40 am      **Paper Lifecycle Model: A Four-Phase Process**  
*Vince Phelan*

8:40 – 9:30 am      **PHASE 1: Harvesting/Raw Materials – Virgin Fiber**  
*Brad Holt, Environmental Management & Public Policy, Boise Inc.*  
Sustainable Forestry & Certification  
- Good vs. bad forest practices  
- Boise & industry land ownership

9:30 – 9:50 am      **Break**

9:50 – 10:30 am      **PHASE 1: Harvesting/Raw Materials – Recovered Fiber**  
*Terry Stepney, Brand Manager, Boise Inc.*  
*Melanie Harman, Weyerhaeuser Recycling*  
- Supply/Demand factors and impacts on cost  
- Various grades of recovered paper  
- Global demand for recovered paper  
- Collection processes

10:30 – 11:15 am      **PHASE 2: Manufacturing**  
*Marty Parker, Jackson, AL Recycled Center, Boise Inc.*  
- Demonstration of Recycled Manufacturing Process  
- Quality & performance of recycled paper  
- Environmental Management Systems

11:15 am – Noon      **PHASE 3: Recycled Paper Usage & Environmental Impacts**  
*Rachel Beckhardt, Environmental Defense*  
- Environmental benefits and choices  
- Lifecycle analysis of recycled vs. virgin paper

Noon – 1:00 pm      **Lunch – Ballroom A**

- 1:00 – 1:45 pm      **Keynote**  
*Catherine Greener, VP Sustainability Consulting, Saatchi & Saatchi*  
- Putting sustainability into action
- 1:45 – 2:00 pm      **Break**
- 2:00 – 3:00 pm      **Building a Culture of Sustainability: Panel Discussion**  
*Vince Phelan – Moderator*  
*Sue Mills – Director of Environmental Practices, OfficeMax*  
*Jolecia Marigny – Director, Safety & Environmental Services, Entergy*  
*Brandy Wilson – North American Office, EMS Manager, CH2M HILL*  
*Allen Schuman – Sr. Sourcing Specialist, Disney Worldwide Services, Inc.*
- 3:00 – 3:30 pm      **PHASE 4: Closing the Loop**  
*Marty Parker, Jackson, AL Recycled Center, Boise Inc.*  
- Development of a paper recycling program  
- The importance of paper recovery  
- Quantifying the environmental benefits of paper recovery & landfill diversion
- 3:30 – 3:45      **Closing Remarks**